



# **SANATAN DHARMA COLLEGE AMBALA CANTT**

**NAAC Accredited Grade "A+" with CGPA 3.51 in third cycle  
College with Potential for Excellence- UGC, New Delhi  
ISO 9001:2015 & ISO 14001:2015 Certified**

**(AFFILIATED TO KURUKSHETRA UNIVERSITY, KURUKSHETRA)**



## **ABOUT THE COLLEGE**

Sanatan Dharma College, Ambala Cantt. is a College with Potential for Excellence, UGC, New Delhi and has been awarded A+ Grade in the 3<sup>rd</sup> Cycle of accreditation by National Assessment and Accreditation Council of India (NAAC), Bengaluru with CGPA of 3.51 out of 4. The College was established in 1916 by Bharat Ratna Pt. Madan Mohan Malviya, the founder of Banaras Hindu University, Varanasi and the foundation stone of the relocated college at Ambala was laid by the first President of India, Dr. Rajender Prasad. The college is run by S.D. College Society, New Delhi. Sanatan Dharma College, Ambala Cantt is a premier multi-faculty, co-educational institution affiliated to Kurukshetra University, Kurukshetra. With over 3000 students on its rolls, the college excels in various fields of academics, sports, cultural and co-curricular activities. The college offers graduation and post-graduation courses in Arts & Humanities, Science, Management, Commerce, Business Administration and job-oriented vocational and add-on courses. The college was bestowed with the status of Deen Dayal Upadhyay Kaushal Kendra in 2015 by UGC, New Delhi for running Skill Development courses as per NSQF.

# DEPARTMENT OF COMMERCE AND MANAGEMENT

Department of Commerce and Management of Sanatan Dharma College offers a platform to students for developing as a successful individual which helps them in dealing with the dynamics of industry. The aim of the department is to impart knowledge and skills amongst students to face the changes of the ever-changing business environment. Latest teaching methodologies including Audio Visual equipment are used to improve the teaching learning process which enhances the skill of the students.



## FLOW OF BBA COURSE

Course Level	Undergraduate
Duration	3 years
Examination Type	Semester System
Eligibility	10+2

## FOR ADMISSIONS

**Contact Number: 0171-2630283**

**Email: [admission@sdcollegeambala.ac.in](mailto:admission@sdcollegeambala.ac.in)**

**Website: [www.sdcollegeambala.ac.in](http://www.sdcollegeambala.ac.in)**

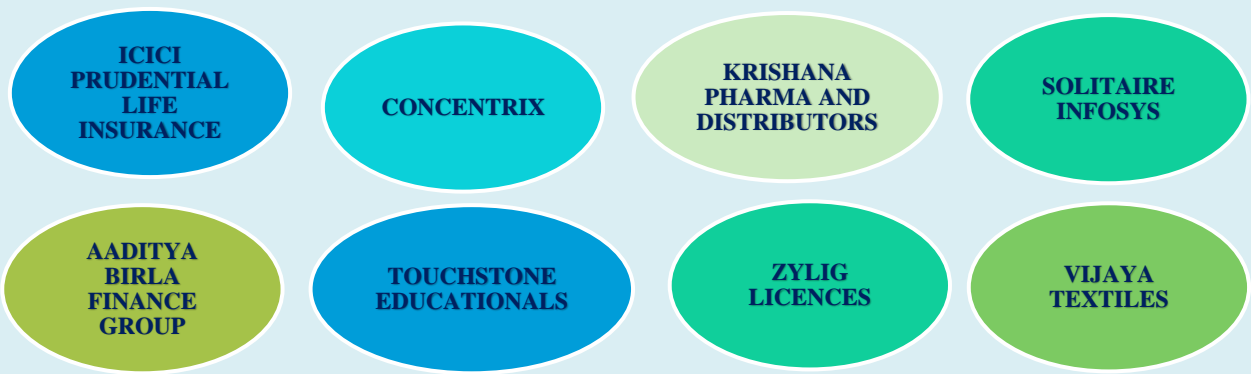
# Bachelor of Business Administration

The professional course offered by Department of Commerce and Management facilitates in developing entrepreneurial skills, technical skills, communication skills, critical thinking skills. The course outcomes of BBA are:

- Student will be able to demonstrate the **capabilities** required to apply **cross-functional business knowledge** and technologies in solving real-world business problems
- Student will be able to blend **analytical, logical and managerial skills** with the technical aspects to resolve real world issue
- Students will be able to exhibit **understanding of broad business concepts** and principles.

B.B.A.		
Semester 1	Semester 2	Semester 3
<ul style="list-style-type: none"><li>• Business Organisation</li><li>• Business Accounting</li><li>• Managerial Economics-I</li><li>• Business Mathematics-I</li><li>• Hindi</li><li>• Computer Fundamentals</li><li>• Seminar</li></ul>	<ul style="list-style-type: none"><li>• Principles of Management</li><li>• Analysis of Financial Statements</li><li>• Managerial Economics-II</li><li>• Understanding Social Behaviour</li><li>• Business Mathematics-II</li><li>• Business Communication-I</li><li>• Viva-voce</li><li>• Environmental Studies</li></ul>	<ul style="list-style-type: none"><li>• Understanding Human Behaviour</li><li>• Micro Business Environment</li><li>• Business Statistics-I</li><li>• Management Accounting</li><li>• Fundamentals of DBMS and ORACLE</li><li>• Business Communication-II</li><li>• Seminar</li></ul>
Semester 4	Semester 5	Semester 6
<ul style="list-style-type: none"><li>• Human Behaviour at work</li><li>• Macro Business Environment</li><li>• Business Statistics-II</li><li>• Marketing Management</li><li>• Financial Management</li><li>• Principles of Material Management</li><li>• Viva voce</li></ul>	<ul style="list-style-type: none"><li>• Business Laws-I</li><li>• Principles of Retailing</li><li>• Principles of Banking</li><li>• Fundamentals of ECommerce</li><li>• Export Procedure and Documentation</li><li>• Principles of Production Management</li><li>• Training Report</li></ul>	<ul style="list-style-type: none"><li>• Entrepreneurship Development</li><li>• Business Laws-II</li><li>• Logistic Management</li><li>• Principles of Insurance</li><li>• Introduction to Financial Services</li><li>• Viva voce</li></ul>

## COMPANIES WHERE OUR STAR PERFORMERS HAVE BEEN PLACED



**WHAT ELSE CAN  
A STUDENT  
EXPERIENCE @  
S.D.College**

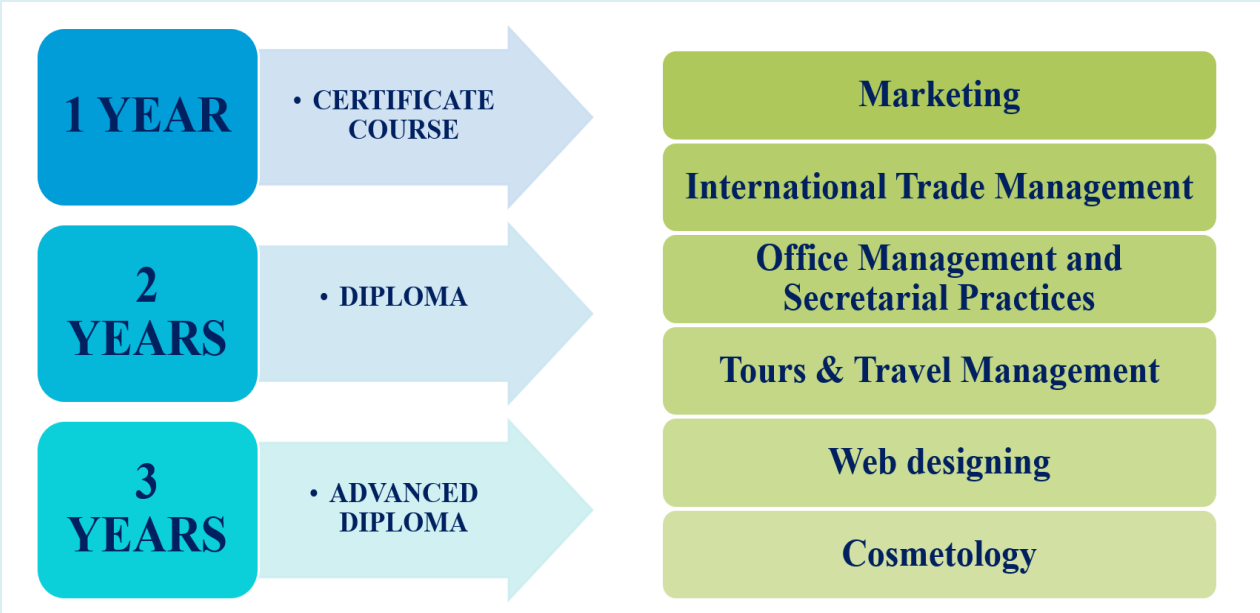
- EXPERT LECTURES
- WORKSHOPS
- INDUSTRIAL VISITS
- ASSOCIATIONS
- GUEST LECTURES
- FIELD TRIPS
- SUMMER TRAINING
- WEBINARS

**SCHOLARSHIPS**



**ADD ON COURSES**

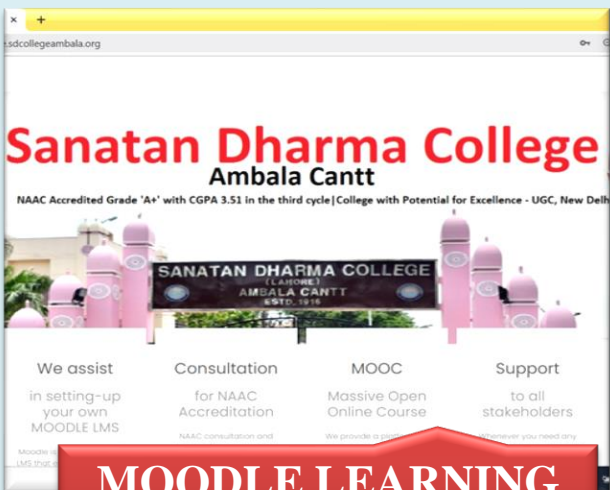
Add-on Courses is a unique scheme of the UGC to add on skills and increase employability and entrepreneurship for student pursuing conventional courses. The Certificate/Diploma/ Advance Diploma course is open for regular student of the college at any level. . The college provides opportunities to students to explore their potential by enrolling in multiple courses for self-development. Certificate courses on various subjects are offered for improving the knowledge base of students.



# ONLINE COURSES AND WORKSHOPS

MARKETING: CONCEPTS AND ANALYSIS IN PRESENT SCENARIO
BASIC ASPECTS OF INSURANCE
ASPECTS OF BUSINESS MANAGEMENT
SOFT SKILLS AND ICT TOOLS
DIRECT TAX LAW AND PRACTICE
ONLINE MARKETING AND E-COMMERCE
HUMAN RESOURCE MANAGEMENT
ANDROID APP DEVELOPMENT FOR BEGINNERS
MASTERING EXCEL: FROM BASIC TO ADVANCE
PROFESSIONAL DOCUMENTS WITH MS-WORD
SOLID WASTE MANAGEMENT
FIRST AID TRAINING
INTELLECTUAL PROPERTY RIGHTS


## ONLINE TEACHING AND LEARNING PLATFORMS @ S.D. COLLEGE



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Ambala Cantt

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**MOODLE LEARNING MANAGEMENT SYSTEM**



**SANATAN DHARMA COLLEGE (LAHORE) AMBALA CANTT**

NAAC Re-accredited Grade 'A+' with CGPA 3.51  
College with Potential for Excellence - UGC, New Delhi

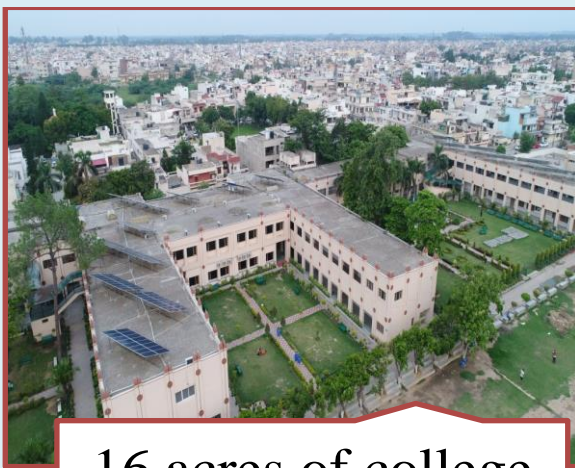
**College Information Management System**

Student Faculty Admin Office

**CIMS**



## CAMPUS AT A GLANCE



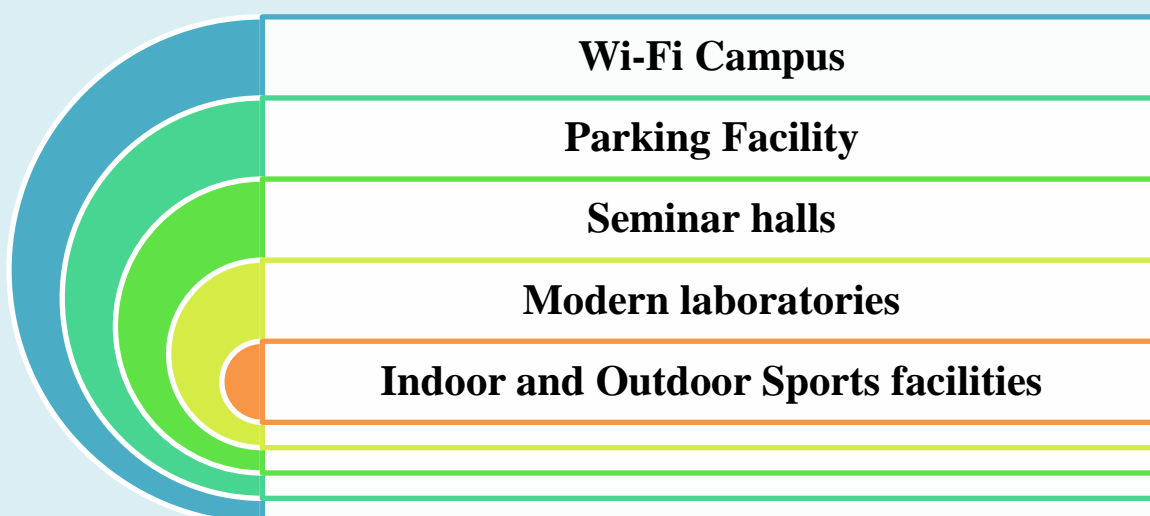
16 acres of college  
campus



Solar panel of 110  
KW



## FACILITIES AT THE CAMPUS



## OPPORTUNITIES FOR INNOVATION ENTREPRENEURSHIP @ S.D. COLLEGE



## ONLINE LIBRARY RESOURCES

N-List

Pearson E-  
Library

McGraw  
Hill Library

Sage  
Publications

DELNET





## CONNECT WITH US



<https://www.sdcollegeambala.ac.in/>



<https://t.me/sdhelpdesk>



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<https://www.youtube.com/c/SanatanDharmaCollegeAmbalaCantt>



<https://moodle.sdcollegeambala.org/>



<https://library.sdcollegeambala.org/>



<https://scholarship.sdcollegeambala.ac.in/>

**For registration log on to**  
**<https://dheadmissions.nic.in/>**