

**Proceedings of National Seminar
Approved by
Directorate of Higher Education, Haryana
on**

GENDER SENSITIVE ISSUES AND WOMEN EMPOWERMENT

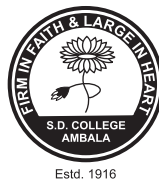
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Proceedings of National Seminar on Gender Sensitive
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FOREWORD

Gender Sensitization is the process in which the people of all genders are taught to respect everyone irrespective of gender while acknowledging the differences. For harmonious development of the society, it is important to encourage behaviour modification by raising awareness related to gender equality. The knowledge of laws relating to women and gender sensitization is not only crucial for balanced development of young minds; it will also help them in building correct value, self-discipline and national spirit. Some research work presented by delegates at National Seminar on the theme “Gender Sensitive Issues and Women Empowerment” held at Sanatan Dharma College, Ambala Cantt on February 25, 2022 have been compiled in this proceeding.

One day national seminar on the theme “Gender Sensitive Issues and Women Empowerment” is the output of tremendous effort put up by the organising committee. It has been organized by Gender Sensitization Cell and Department of Commerce & Management in collaboration with Directorate of Higher Education, Haryana. The Seminar provided a platform to discuss gender specific issues and approaches of women empowerment.

It gives me immense pleasure to know that participants and resource persons across the country have come together on a single platform to reflect upon the different business opportunities available. The relevance of the theme of the Seminar has drawn a huge response in terms of research papers and participants.

I would like to congratulate the editors alongwith their dedicated organising committee for success of the seminar.

I wish this seminar proceedings will be of immense use for the readers and would stimulate further research in the concerned domain.

(Dr. Rajinder Singh)
Principal

PREFACE

One day National Seminar on “Gender Sensitive Issues and Women Empowerment” was organized on February 25, 2022 by Gender Sensitization Cell and Department of Commerce & Management in collaboration with Directorate of Higher Education, Haryana. The main objective of this seminar was to provide a platform for the academicians, professionals and research scholars to discuss and understand the concept of Gender Sensitization and Women Empowerment. For realising the vision of holistic development of the society, it is imperative to understand the importance of Gender Sensitization and Women Empowerment.

The one-day Seminar revealed different ways of dealing with gender specific issues by many academicians and researchers. The Seminar has brought together renowned resource persons from reputed academic organisations to exchange and share new ideas and research results in all aspects of the seminar theme. Some key aspects highlighted by esteemed resource persons were the solutions for breaking the gender stereotypes in society.

I am highly grateful to the Directorate of Higher Education (Haryana) for sponsoring the one- day National Seminar on “Gender Sensitive Issues and Women Empowerment” in order to promote research in this domain. I am indebted to our ever-encouraging management and honourable Principal for constant motivation and guidance. Dr. Mohit Bindlish, Assistant Professor, Department of Commerce and management and convener of the Seminar have provided an intellectual platform to researchers from different subject areas for sharing their research work and ideas on the theme. I also appreciate the resource persons for sharing their knowledge on the topics relevant to the seminar themes. I would like to acknowledge efforts of all members of the organising committee as a whole who left no stone unturned in making this event a grand success. I am sincerely thankful to the esteemed authors and participants for their contributions and wish that everyone should keep working to unravel new aspects in varied business areas.

Finally, I am thankful to one and all, who have contributed directly or indirectly in making this seminar successful. I am hopeful that these contributions will enrich our knowledge and motivate many of us to take up these challenging application areas.

ACKNOWLEDGEMENT

Women Empowerment is the buzzword of the century. Numerous organisations are working aggressively towards addressing gender specific issues. It is not about securing a particular gender but rather it is about empowering all genders equally. Consequently, there was a dire need to have deliberations on the gender specific issues and women empowerment. In this context, One day Online National Seminar on the theme “Gender Sensitive Issues and Women Empowerment” was held on February 25, 2022. We are highly grateful to Directorate of Higher Education, Haryana for their timely assistance, guidance and motivation in organisation of the Seminar. We acknowledge the active participation from faculty members, research scholars, industry experts and students that has brought the ideas and concepts related to the gender sensitive issues and women empowerment. We feel indebted to the Managing Society of the college for giving us an opportunity to invite the academicians across the country for the fruitful deliberations on the themes of the seminar. Perpetual motivation and support from the honourable principal of the college enabled us to organise a seminar and compile the proceedings of the seminar in form of a book. The tireless efforts of organising team of the event has helped us to compile research articles contributed to the seminar to a book for which they are thanked and appreciated. With the hope of organising many more such intellectual events in future, we would like to thank all the individuals whose direct and indirect efforts have led this day to come.