

## **WOMEN EMPOWERMENT SCHEMES**

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### **ABSTRACT**

This paper attempts to analyze the need of Women Empowerment and underlines the ways and schemes of Women Empowerment. Empowerment of women is the process of upliftment of economic, social and political status of women, the traditionally under privileged areas in society. Empowerment is the process of social development which can enable women to participate, in the economic, political and social sustainable development. Today, we hear about women empowerment but practically women empowerment still an illusion. We observe in our day to day life how women become victimized by various social evils and they enjoy somewhat lower status than that of men. So there is need to improve this situation. The study is based on purely from secondary sources. Objective of this paper is to understand the need of women empowerment and to make women aware about the Government Schemes for Women Empowerment like: beti bachao, bati padao, Women Helpline Scheme, Ujjawala, Mahila police Volunteers, Nirbhaya, Mahila Shakti Kendras. So that they can develop themselves. In this paper we discussed about ways and govt. schemes for women empowerment. and we conclude the paper that providing basic facilities and implementing various schemes are enabling factors to Women Empowerment.

**KEYWORDS** : Women Empowerment, Basic Rights, education, health, Welfare Scheme, Socio-Economic Status, Scheme implementation

### **Introduction**

Women are an important part of every economy. They should be given equal importance and status in society. It is possible only when women are empowered. Empowering women is necessary to the health and social development of families, communities and countries. Women's empowerment is promoting women's sense of self-worth, their ability to determine their own choices, and right to influence social change for themselves and

others. Women empowerment refers to increasing the political, social, spiritual, education, gender and economic strengths and all round development of women. Women Empowerment is the vital instrument to expand women's ability to have resources and to make strategic life choices. It is the process of protect them against all forms of violence.

### **Objectives of study**

- To understand the need of women empowerment.
- To study the Government Schemes For Women Empowerment.
- To utilize the Govt. schemes properly for the benefit of Women Empowerment.
- To assess the Awareness of Women Empowerment in India.
- To remove the misconceptions in the minds of people about Women Empowerment.
- To analyze the Factors influencing the Economic Empowerment of Women.
- To provide useful suggestions for the development of social balance

### **Research methodology**

This paper is basically descriptive and analytical in nature.. The data used in it is purely from secondary sources according to the need of this study.

### **Need of women empowerment**

Empowering women is essential to the health and social development of families, communities and countries. It is their right to have equally participate in education, society, economics, and politics. Women constitute almost half of the population if we have an eye on the status of women in India particularly in rural areas there need to address the issue of empowering women. This is mainly due to existing

social customs. Even in modern times girls are considered as a burden in their family. Increasing rate of atrocity on women like: Rape cases , domestic violence, dowry system also force us to take an initiative about the security of the female population.

### **How to empower women**

- Promote education and training to women ever field.
- Initiate the step for their professional development.
- Treat all people fairly at work, respecting and supporting non-discrimination and

human rights.

- Ensure the health, wellbeing and safety of all workers, whether male or female
- Implement supply chain, marketing practices and enterprise development that empower women
- There should be women's own control over their Decisions.
- Self employment and self help group should be there.
- Providing separate schools/colleges for their safety
- Providing women equal rights
- Providing separate transport system
- Providing equal property rights
- Providing minimum needs like Nutrition, Health, Sanitation and Housing
- Providing equal opportunity in sports and other activities
- society should change the mentality towards the word women.
- women's labour patterns should be change.
- Changes in women's access to and control over resources
- Providing women police stations for their complaints

### **Government schemes for women empowerment**

Recognising the importance of women in the economic growth of the nation, the Government of India along with State Governments has been taking several efforts to uplift women from their conditions in general.

Women welfare schemes are :

- Beti Bachao Beti Padhao Scheme
- One Stop Centre Scheme
- Women Helpline Scheme
- Ujjawala : A Comprehensive Scheme for Prevention of trafficking and Rescue, Rehabilitation and Reintegration of Victims of Trafficking and Commercial Sexual Exploitation
- Working Women Hostel
- Ministry approves new projects under Ujjawala Scheme and continues existing

projects

- Swadhar Greh (A Scheme for Women in Difficult Circumstances)
- Nari Shakti Puraskar
- Awardees of Stree Shakti Puruskar, 2014 & Awardees of Nari Shakti Puruskar
- Awardees of Rajya Mahila Samman & Zila Mahila Samman
- Mahila police Volunteers
- Mahila Shakti Kendras (MSK)
- Nirbhaya

### **Beti Bachao, Beti Padhao**

Save girl child, educate girl child is Central Government Sponsored Scheme by Government of India. The main goal of this scheme is to generate awareness and improving the efficiency of welfare services meant for women. Also, it aims to celebrate the Girl Child & Enable her Education. The Beti Bachao , Beti Padhao (BBBP) Scheme has been introduced to address the issue declining Child Sex Ratio. It is being implemented through a national campaign and focused multi-sectoral action in 100 selected districts low in CSR, covering all States and UTs. This scheme is implemented by the joint initiative of Ministry of Women and Child Development, Ministry of Health and Family Welfare and Ministry of Human Resource Development. Prime Minister Mr. Narendra Modi launched the programme on 22 January 2015 from Panipat , Haryana.

### **Scheme for setting up One Stop Centre**

The Ministry has approved Scheme for setting up One Stop Centre to support women affected by violence on 4th March, 2015. This scheme aim is to facilitate access to an integrated range of services including medical aid , police assistance , medical aid, police assistance, legal aid/case management, psychosocial counseling, and temporary support services to women affected by violence. One Stop Centres (OSC) is meant to support women affected by violence, in private and public spaces, within the family, community and at the workplace. Women facing physical, sexual, emotional, psychological and economic abuse, irrespective of age, class, caste, education status, marital status, race, and culture will be facilitated with support and redressal. Aggrieved women facing any kind of violence due to attempted sexual harassment, sexual assault, domestic violence, trafficking, honour related crimes, acid attacks or witch-hunting who have reached out or

been referred to the OSC will be provided with specialized services. OSC are set up in each State/UT. This scheme facilitates access to an integrated range of services including medical, legal, and psychological support. The OSC will be integrated with Helpline No. 181 and other existing helplines. Women affected by violence and in need of redressal, services could be Welfare Schemes in India For Women Empowerment: A Study Corresponding Author: Dr.Reena Singh 64 | Page referred to OSC through these helplines. The objectives of this scheme are - to provide integrated support and assistance to women affected by violence, both in private and public spaces under one roof; to facilitate immediate, emergency and non-emergency access to a range of services including medical, legal, psychological and counseling support under one roof to fight against any forms of violence against women. Indira Gandhi Matritva Sahyog Yojana (IGMSY) for the pregnant and lactating women

### **The Indira Gandhi Matritva Sahyog Yojana (IGMSY)**

It is a maternity benefits scheme implemented by the Ministry of Women and Child Development, Government of India. This scheme is for the pregnant and lactating women of 19 years of age or above for first two live births to contribute to a better enabling environment by providing conditional cash transfer for improved health and nutrition and to also promote health and nutrition seeking behavior in them. It provides partial wage compensation to women for wage-loss during childbirth and childcare and to provide conditions for safe delivery and good nutrition and feeding practices. It provides cash maternity benefit to the women. The pregnant women of 19 years of age and above is entitled to a cash incentive of Rs. 4000 in three installments for first two live births. The objectives of this scheme are – to promoting appropriate practice, care and institutional service utilization during pregnancy, safe delivery and lactation; to encouraging the women to follow (optimal) nutrition and Young Child feeding practices, including early and Exclusive breastfeeding for the first six months; and to providing cash incentives for improved health and nutrition to pregnant and lactating mothers in order to contribute to better enabling environment. Sure education of the girl child.

Women Helpline Scheme: This was launched on 6th August, 2017 by the Modi Government. The objectives of this scheme are: to provide 24hrs emergency and non-emergency response to women affected by violence including sexual offences and harassment both in public and private sphere, and to provide integrated support and assistance to women affected by violence.

### **Stree Shakti Package for Women Entrepreneurs**

There is a lot of focus on promoting women entrepreneurship in India with the government and financial institutions having various schemes. One such scheme promoted by the State Bank of India (SBI) is Stree Shakti Package for Women Entrepreneurs. In this article, we look at the SBI Stree Sakthi Package for women Entrepreneurs in detail. Businesses operated by women entrepreneurs are eligible to receive loan under Stree Shakti Package. For the purpose of identifying —Women Entrepreneurs| businesses, the definition recommended by the MSME Department of India will be applicable. As per definition, a Women Entrepreneur business is —A small scale industrial unit / industry related service or business enterprise managed by one or more women entrepreneurs in proprietary concerns or in which she/they individually or jointly have a share capital of not less than 51% as partners /shareholders/Directors of Private Limited Company/Members of Cooperative Society. Thus, women entrepreneurs or women entrepreneur business in retail trade, manufacturing or services are eligible for the scheme. Also, Women professionals like Doctors, Beauticians, Architects and Chartered Accountants can avail loan under the Stree Shakti package

### **Shadi Shagun Yojna**

This was launched on 6th August, 2017 by the Modi Government. Under the scheme all the graduate Muslim girls completing their graduation in any of the streams before their marriage would also be eligible to avail the Shaadi Shagun Yojana benefits. To motivate girls from minority groups to pursue higher education was also under initiative. Central Victim Compensation Fund: Central Victim Compensation Fund has been create dunder Nirbhaya, which is a corpus fund to support States/UTs for their Victim Compensation Scheme. This ishelping ensure adequate and timely support for women survivors of crime and violence.

### **Mahila E-Haat**

The Ministry of Women & Child Development launched —Mahila E-Haat| a bilingual portal on 7<sup>th</sup> March, 2016. This is a unique direct online marketing platform leveraging technology for supporting women entrepreneurs/SHGs/ NGOs for showcasing the products / services which are made/manufactured/ under taken by them. It is an initiative for meeting aspirations and needs of women. This was done keeping in mind that digital media is a critical component for business efficiency and thus it should be made available

to the majority of Indian women entrepreneurs. Since its launch over 17 lakhs visitors / hits have been received by the Mahila E Haat Portal. Women entrepreneurs/SHGs/NGOs from all states are showcasing products/services across 18categories viz., Clothing (Men, Women & Children), Bags, Fashion Accessories/ Jewellery, Decorative and gift items, Home Décor, Carpets / Rugs, Baskets, Linen/ Cushion Covers, Boxes, Pottery, Grocery & Staples /Organic, Natural Products, Industrial Products, Educational Aids and Miscellaneous.

### **CONCLUSION**

We conclude that at present time the condition of the Indian women is not so good. and there is a need to take some steps from the side of government and from the side of our society to improve their condition. Such steps should be taken which help to accommodate the rights and the basic needs of women population. For accomplish this purpose we will have to empower the women. Because with the empowerment of women, the elimination of gender discrimination and the creation of a balance of power between men and women will not only be beneficial to women, but society as a whole shall benefit politically, economically and culturally. When women move forward the family moves, the village moves and the nation moves. Govt. initiatives alone would not be sufficient to achieve this goal because empowerment will be real and effective only when they are endowed income and property so that they may stand on their feet and build up their identity in the society. Society must take initiative to create a climate in which they can get the proper benefit from the schemes made by Government for the women development. Society must provide equal opportunity to both of the sexes for the upliftment of society and for the well being of society as a whole.

Until women are given the same opportunities that men are, entire societies will be destined to perform below their true potentials. The best way of empowerment is perhaps through inducting women in the mainstream of development.. There should be no gender discrimination and women have full opportunities of self decision making and participating in social, political and economic life of the country with a sense of equality. The government of india has initiated some good schemes for Women Empowerment in the Indian Society. But more than schemes and more than laws, social discussions, debate, promotion and awareness are the areas which need to be addressed to deal with concerned problems. The day, when these schemes and programmes will reach each and every corner



of our country, then our developing country will emerge as a developed and prosperous nation. The government has made many schemes for child development and empowerment of women. Women themselves will have to take initiatives. they should take benefit of these women empowerment schemes to develop themselves. Thus the collective efforts of society and government can improve the condition of women in our country.

## REFERENCES

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Thus, the attainment in the field of income, employment and in educational front, the scenario of women empowerment seems to be comparatively poor and needs to be checked. The greatest need of an hour is change of social attitude to women. It is essential as their thought and their value systems lead the development of a good family, good society and ultimately a good nation. The Empowerment of Women has become one of the most important concerns of 21st century not only at national level but also at the international level. Women represent half the world's population and gender inequality exists in every nation on the planet. Women need fresh and more capable environment so that they can take their own right decisions in every area whether for themselves, family, society or country. In order to make the country fully developed country, women empowerment is an essential tool to get the goal of development. The government and other private institutions are supporting women in the leadership positions in public sector. Leadership of women in the public sector is the key of development in the nation. Representing women in public sector is only the matter of justice however it needs to bring forward all the perspectives to make of women empowerment effective. Thus in India so many schemes for women empowerment. The, day when these schemes and program will reach every corner of our country.