## **Preface**

Protection of Intellectual Property Rights (IPR) and its commercialization propagates innovative culture, profitability, market leadership and helps creation of wealth for both the individual and for the nation. Intellectual property rights are the legally recognized exclusive rights to creations of the mind. Under intellectual property laws, owners are granted certain exclusive rights to a variety of intangible assets, such as musical, literary, and artistic works: discoveries and inventions: and words. phrases, symbols, and designs. Common types of intellectual property rights include copyright, trademarks, patents, industrial design rights and in some jurisdictions trade secrets. WIPO (World Intellectual Property Organisation) has defined these rights as rights accruing from creations of mind. But, the value of Intellectual Property does not lie merely in creation and development rather in its commercialization. Due to the growing importance of Intellectual Property laws in today's business and legal environment and the interest the subject has generated, it is imperative that academicians as well as the industrial community must train themselves to understand the fundamental concepts along with practical applicability of the IPR laws. Now the aggressive and targeted creation of intellectual property and its effective use and management is the need of hour for academicians, entrepreneurs and innovators. Keeping in view all this an initiative was taken by Sanatan Dharma College, Ambala Cantt. by organising a 'National Seminar on Intellectual Property Rights: Emerging Issues and Challenges' on 25 January 2020, under the aegis of Director General, Department of Higher Education, Government of Haryana. The seminar provided a platform to the academicians, researchers and professionals from different fields to deliberate & discuss in depth on different dimensions of the subject i.e. Intellectual Property Rights. The renowned resource persons from reputed academic organizations shared their valuable knowledge and ideas on all aspects of the theme of the seminar. Some key aspects highlighted by the resource persons were need of the IPR in the digital era. plagiarism and ethics in research & publication, lack of awareness on IPR, vitality of IPR in innovation and development etc. 137 delegates and 8 resource persons from different states of country

ISBN: 978-81-954645-7-9 vi