

## Lesson Plan

**Subject-** E- COMMERCE

**Lesson Plan-** 17 Weeks (July - Oct 2018)

Week	Date	BVSD-52 (IIIrd Sem) Paper- II
1	13- July-2018	-
	14- July-2018	-
	15- July-2018	Sunday
2	16- July-2018	Introduction to E-Commerce:
	17- July-2018	Benefits of E-Commerce
	18- July-2018	Impact of E-Commerce
	19- July-2018	-
	20- July-2018	-
	21- July-2018	-
	22- July-2018	Sunday
3	23- July-2018	Classification of E-Commerce
	24- July-2018	Classification of E-Commerce
	25- July-2018	Applications of E-Commerce Technology
	26- July-2018	-
	27- July-2018	-
	28- July-2018	-
	29- July-2018	Sunday
4	30- July-2018	Business Models
	31- July-2018	Holiday
	1- Aug- 2018	Business Models
	2- Aug- 2018	-
	3- Aug- 2018	-
	4- Aug- 2018	-
	5- Aug- 2018	Sunday
5	6- Aug- 2018	Business Models
	7- Aug- 2018	Class Test
	8- Aug- 2018	Framework of E-Commerce
	9- Aug- 2018	-
	10- Aug- 2018	-
	11- Aug- 2018	-
	12- Aug- 2018	Sunday
6	13- Aug- 2018	Framework of E-Commerce
	14- Aug- 2018	Business to Business
	15- Aug- 2018	Business to Customer
	16- Aug- 2018	-
	17- Aug- 2018	-
	18- Aug- 2018	-
	19- Aug- 2018	Sunday
	20- Aug- 2018	Customer to Customer
	21- Aug- 2018	Online Electronic Payment Systems: Prepaid and Post Paid Electronic Payment System

7	22- Aug- 2018	Information Directories
	23- Aug- 2018	-
	24- Aug- 2018	-
	25- Aug- 2018	-
	26- Aug- 2018	Sunday
8	27- Aug- 2018	Search Engines
	28- Aug- 2018	Cyber Cash (Customer to Merchant Payments,
	29- Aug- 2018	Peer to Peer Payments, Security)
	30- Aug- 2018	-
	31- Aug- 2018	-
	1- Sept- 2018	-
	2- Sept- 2018	Sunday
9	3- Sept- 2018	Holiday
	4- Sept- 2018	Smart Card (Card Types, Closed or Open Security)
	5- Sept- 2018	Privacy, Card Costs, Non Card Costs
	6- Sept- 2018	-
	7- Sept- 2018	-
	8- Sept- 2018	-
	9- Sept- 2018	Sunday
10	10- Sept- 2018	Electronic Banking
	11- Sept- 2018	Electronic Fund Transfers
	12- Sept- 2018	Applications of E-Commerce in Direct Marketing and Selling
	13- Sept- 2018	-
	14- Sept- 2018	-
	15- Sept- 2018	-
	16- Sept- 2018	Sunday
11	17- Sept- 2018	Value Chain Integration
	18- Sept- 2018	Supply Chain Management, Corporate Purchasing
	19- Sept- 2018	Financial and Information Services
	20- Sept- 2018	-
	21- Sept- 2018	-
	22- Sept- 2018	-
	23- Sept- 2018	Sunday
12	24- Sept- 2018	Obstacles in Adopting E-Commerce Applications
	25- Sept - 2018	<b>Sessional</b>
	26- Sept - 2018	Future of E-commerce
	27- Sept - 2018	-
	28- Sept - 2018	-
	29- Sept - 2018	-
	30- Sept - 2018	Sunday
13	1- Oct- 2018	Launching Your E-Business :Marketing an E-Business
	2- Oct- 2018	Holiday
	3- Oct- 2018	Search Engines and Directories
	4- Oct- 2018	-
	5- Oct- 2018	-
14	6- Oct- 2018	-
	7- Oct- 2018	Sunday
	8- Oct- 2018	Public Relations
	9- Oct- 2018	Customer Communication

	10- Oct- 2018	Holiday
	11- Oct- 2018	-
	12- Oct- 2018	-
	13- Oct- 2018	-
	14- Oct- 2018	Sunday
15	15- Oct- 2018	<b>Assignment 2</b>
	16- Oct- 2018	News Groups and Forums
	17- Oct- 2018	E-Business Back End Systems
	18- Oct-2018	-
	19- Oct- 2018	-
	20- Oct- 2018	-
	21- Oct- 2018	Sunday
16	22- Oct- 2018	Business Record Maintenance
	23- Oct- 2018	Exchanging Links, Web Rings
	24- Oct- 2018	Holiday
	25- Oct- 2018	-
	26- Oct- 2018	-
	27- Oct- 2018	-
	28- Oct- 2018	Sunday
17	29- Oct- 2018	Back up Procedures and Recovery
	30- Oct- 2018	Revision
	31- Oct- 2018	Discussion over Previous Year papers