Lesson Plan

Subject- E- COMMERCE

Lesson Plan- 17 Weeks (July – Nov 2019)

Week	Date	BVSD-52 (IIIrd Sem) Paper- II
1	16- July-2019	Introduction to E-Commerce:
	17- July-2019	Benefits of E-Commerce
	18- July-2019	-
	19- July-2019	-
	20- July-2019	-
	21- July-2019	Sunday
2	22- July-2019	Impact of E-Commerce
	23- July-2019	Classifications of E-Commerce
	24- July-2019	Classifications of E-Commerce
	25- July-2019	-
	26- July-2019	-
	27- July-2019	-
	28- July-2019	Sunday
3	29- July-2019	Application of E-Commerce Technology
	30- July-2019	Business Model
	31- July-2019	Holiday
	1- Aug- 2019	-
	2- Aug- 2019	-
	3- Aug- 2019	-
	4- Aug- 2019	Sunday
4	5- Aug- 2019	Business Model
	6- Aug- 2019	Framework of E-Commerce
	7- Aug- 2019	Framework of E-Commerce
	8- Aug- 2019	-
	9- Aug- 2019	Assignment-1
	10- Aug- 2019	-
	11- Aug- 2019	Sunday
5	12- Aug- 2019	Holiday
	13- Aug- 2019	Business to Business
	14- Aug- 2019	Business to Customer
	15- Aug- 2019	Holiday
	16- Aug- 2019	-
	17- Aug- 2019	-
	18- Aug- 2019	Sunday
6	19- Aug- 2019	Customer to Customer
	20- Aug- 2019	Online Electronic Payment Systems: Prepaid and Post Paid Electronic Payment System
	21- Aug- 2019	Information Directories
	22- Aug- 2019	-
	23- Aug- 2019	-
	24- Aug- 2019	-

	25- Aug- 2019	Sunday
7	26- Aug- 2019	Search Engines
	27- Aug- 2019	Cyber Cash (Customer to Merchant Payments,
	28- Aug- 2019	Peer to Peer Payments, Security)
	29- Aug- 2019	-
	30- Aug- 2019	-
	31- Aug- 2019	-
	1- Sept- 2019	Sunday
8	2- Sept- 2019	Privacy, Card Costs, Non Card Costs
	3- Sept- 2019	Electronic Banking
	4- Sept- 2019	**Sessional**
	5- Sept- 2019	-
	6- Sept- 2019	-
	7- Sept- 2019	-
	8- Sept- 2019	Sunday
9	9- Sept- 2019	Electronic Fund Transfers
	10- Sept- 2019	Applications of E-Commerce in Direct Marketing and Selling
	11- Sept- 2019	Value Chain Integration
	12- Sept- 2019	**Assignment 2**
	13- Sept- 2019	**-**
	14- Sept- 2019	-
	15- Sept- 2019	Sunday
10	16- Sept- 2019	Supply Chain Management, Corporate Purchasing
	17- Sept- 2019	Financial and Information Services
	18- Sept- 2019	Obstacles in Adopting E-Commerce Applications
	19- Sept- 2019	-
	20- Sept- 2019	-
	21- Sept- 2019	-
	22- Sept- 2019	Sunday
11	23- Sept- 2019	Holiday
	24- Sept- 2019	**Sessional**
	25- Sept - 2019	Future of E-commerce
	26- Sept - 2019	-
	27- Sept - 2019	-
	28- Sept - 2019	-
	29- Sept - 2019	Sunday
12	30- Sept - 2019	Launching Your E-Business :Marketing an E-Business
	1- Oct- 2019	Search Engines and Directories
	2- Oct- 2019	Holiday
	3- Oct- 2019	-
	4- Oct- 2019	-
	5- Oct- 2019	-
	6- Oct- 2019	Sunday
	7- Oct- 2019	Public Relations
	8- Oct- 2019	Holiday
	9- Oct- 2019	Customer Communication
13	10- Oct- 2019	Holiday
	11- Oct- 2019	-
	12- Oct- 2019	**-**

	13- Oct- 2019	Sunday
14	14- Oct- 2019	News Groups and Forums
	15- Oct- 2019	E-Business Back End Systems
	16- Oct- 2019	Business Record Maintenance
	17- Oct- 2019	Holiday
	18- Oct- 2019	-
	19- Oct- 2019	-
	20- Oct- 2019	Sunday
15	21- Oct- 2019	Exchanging Links, Web Rings
	22- Oct- 2019	Back up Procedures and Recovery
	23- Oct- 2019	Discussion over Previous Year papers
	24- Oct- 2019	-
	25- Oct- 2019	Diwali Break
	26- Oct- 2019	
	27- Oct- 2019	
	28- Oct- 2019	
16	29- Oct- 2019	
	30- Oct- 2019	-
	31- Oct- 2019	-
	1- Nov- 2019	Holiday
	2- Nov- 2019	Holiday
	3- Nov- 2019	Sunday
	4- Nov- 2019	Revision
17	5- Nov- 2019	Discussion over Previous Year papers
	6- Nov- 2019	Discussion over Previous Year papers
	7- Nov- 2019	-
	8- Nov- 2019	-
	9- Nov- 2019	-
	10- Nov- 2019	Sunday