

Lesson Plan

Subject- E- COMMERCE

Lesson Plan- 16 Weeks (Nov 20 – Feb 21)

Week	Date	BVSD-52 (IIIrd Sem) Paper- II
1	2- Nov – 2020	Introduction to E-Commerce:
	3- Nov – 2020	Benefits of E-Commerce
	4- Nov – 2020	Impact of E-Commerce
	5- Nov – 2020	-
	6- Nov – 2020	-
	7- Nov - 2020	-
	2	8- Nov - 2020
9- Nov - 2020		Classification of E-Commerce
10- Nov - 2020		Classification of E-Commerce
11- Nov - 2020		Applications of E-Commerce Technology
12- Nov - 2020		-
13- Nov - 2020		-
14- Nov - 2020		Holiday
3	15- Nov - 2020	Sunday
	16- Nov - 2020	Holiday
	17- Nov - 2020	Business Models
	18- Nov - 2020	Business Models
	19- Nov - 2020	-
	20- Nov - 2020	-
	21- Nov - 2020	-
4	22- Nov - 2020	Sunday
	23- Nov - 2020	Assignment 1
	24- Nov - 2020	Holiday
	25- Nov - 2020	Business Models
	26- Nov - 2020	-
	27- Nov - 2020	-
	28- Nov - 2020	-
5	29- Nov - 2020	Sunday
	30- Nov - 2020	Holiday
	1- Dec - 2020	Framework of E-Commerce
	2- Dec - 2020	Framework of E-Commerce
	3- Dec - 2020	-
	4- Dec - 2020	-
	5- Dec - 2020	-
6	6- Dec - 2020	Sunday
	7- Dec - 2020	Business to Business
	8- Dec - 2020	Business to Customer
	9- Dec - 2020	Customer to Customer
	10- Dec - 2020	-
	11- Dec - 2020	-

	12- Dec - 2020	-
7	13- Dec - 2020	Sunday
	14- Dec - 2020	Online Electronic Payment Systems: Prepaid and Post Paid Electronic Payment System
	15- Dec - 2020	Information Directories
	16- Dec - 2020	Search Engines
	17- Dec - 2020	-
	18- Dec - 2020	-
	19- Dec - 2020	-
8	20- Dec - 2020	Sunday
	21- Dec - 2020	Cyber Cash (Customer to Merchant Payments,
	22- Dec - 2020	Peer to Peer Payments, Security)
	23- Dec - 2020	Smart Card (Card Types, Closed or Open Security)
	24- Dec - 2020	-
	25- Dec - 2020	-
	26- Dec - 2020	-
	27- Dec - 2020	Sunday
9	28- Dec - 2020	Privacy, Card Costs, Non Card Costs
	29- Dec - 2020	Electronic Banking
	30- Dec - 2020	Electronic Fund Transfers
	31- Dec - 2020	-
	1- Jan - 2021	-
	2- Jan - 2021	-
10	3- Jan - 2021	Sunday
	4- Jan - 2021	Applications of E-Commerce in Direct Marketing and Selling
	5- Jan - 2021	Value Chain Integration
	6- Jan - 2021	Supply Chain Management, Corporate Purchasing
	7- Jan - 2021	-
	8- Jan - 2021	-
	9- Jan - 2021	-
11	10- Jan - 2021	Sunday
	11- Jan - 2021	Holiday
	12- Jan - 2021	Financial and Information Services
	13- Jan - 2021	Obstacles in Adopting E-Commerce Applications
	14- Jan - 2021	-
	15- Jan - 2021	-
	16- Jan - 2021	-
12	17- Jan - 2021	Sunday
	18- Jan - 2021	Sessional
	19- Jan - 2021	Future of E-commerce
	20- Jan - 2021	Holiday
	21- Jan - 2021	-
	22- Jan - 2021	-
	23- Jan - 2021	-
13	24- Jan - 2021	Sunday
	25- Jan - 2021	Launching Your E-Business :Marketing an E-Business
	26- Jan - 2021	Holiday
	27- Jan - 2021	Search Engines and Directories
	28- Jan - 2021	-

	29- Jan - 2021	-
	30- Jan - 2021	-
14	31- Jan - 2021	Sunday
	1- Feb - 2021	Public Relations
	2- Feb - 2021	Customer Communication
	3- Feb - 2021	Assignment 2
	4- Feb - 2021	-
	5- Feb - 2021	-
	6- Feb - 2021	-
15	7- Feb - 2021	Sunday
	8- Feb - 2021	News Groups and Forums
	9- Feb - 2021	E-Business Back End Systems
	10- Feb - 2021	Business Record Maintenance
	11- Feb - 2021	-
	12- Feb - 2021	-
	13- Feb - 2021	-
	14- Feb - 2021	Sunday
16	15- Feb - 2021	Exchanging Links, Web Rings
	16- Feb - 2021	Back up Procedures and Recovery
	17- Feb - 2021	Discussion over Previous Year papers
	18- Feb - 2021	-
	19- Feb - 2021	-
	20- Feb - 2021	-