Theme of the workshop: The workshop on need of Intellectual Property Rights Awareness in Higher Education Instructions is well structured and covers various aspects of intellectual property rights (IPR) which are related with the protection of tangible and intangible property. It provides rewards and recognition to inventor/contributor for their research, designs, discoveries, inventions, etc. IPR protection plays a key role in gaining modest advantage in terms of technological gains for achieving higher economic growth in a market driven economy. This workshop also covers the various Schemes of Ministry of Medium and Small Scale enterprises (MSME) in establishing a start-up and Entrepreneurship.

Outcome of the workshop: The participants of the workshop will be able to understand about an overview of Intellectual Property Rights (IPRs). This workshop will aware students about different types of Intellectual property rights and also bring a positive transformation in the faculty member's attitude in their project and research works and get them more focused as well as result oriented, for further commercialization/technology transfer.

Topics to be covered:

- 1. Intellectual Property Rights
- Entrepreneurship and Role of MSME
- Trade Marks and Special Marks.
- 4. Patents and Copyrights.

Resource Persons:

- 1. Dr. Sanjiv Chawla, Regional Director, Ministry of Small and Medium Scale Enterprises (MSME) Karnal.
- 2. Dr. Rahul Taneja Scientist, Directorarte of Science and Technology, Govt. of Haryana, Panchkula.

PROGRAMME ON OCTOBER 10, 2023

Registration 9:30 AM - 10:00 AM 1" Technical Session 10:00 PM - 11:30 PM 11:30 AM - 11:45 PM Tea Break 2nd Technical Session 11:45 PM - 1:30 PM

ORGANISING COMMITTEE

Ms. Amandeep Mehta Dr. Naveen Gulati Ms. Shivani Nijawan Dr. Prem Singh Mr. Ankush Arora Dr. Satbir Singh Ms. Shilpi Gupta Ms. Heena Ms. Shally Dr. Girdhar Gopal



SANATAN DHARMA COLLEGE

Ambala Cantt (Haryana)

NAAC Accredited Grade 'A++' with CGPA 3.72 in the 4thcycle College with Potential for Excellence - UGC, New Delhi

One Day Wrokshop on

INTELLECTUAL PROPERTY RIGHTS AND ENTREPRENEURSHIP

(Sponsored by Directorate of Science & Technology, Govt. of Haryana, Panchkula)

October 10, 2023

Venue: Seminar Hall, S. D. College, Ambala Cantt.



Departments of Physics, Commerce, Computer Science **Mathematics & Entrepreneur Development Cell**

Organising Secretary Co-ordinator

Ms. Chhavi Kiran Dr. Krishan Kumar Dr. Roshan Dhiman Dr. Rajinder Singh Principal & Patron

OFFICE OF THE CONTROLLER GENERAL OF PATENTS, DESIGN & TRADE MARKS

IPR AWARENESS PROGRAM

Dr. Rahul Taneja, NIPAM-IP
Professional (Registered Patent &
Trademark Agent), would be taking an
IP awareness session focusing on the
intellectual property being generated
in the country and how it gets due
recognition and protection so that the
IP creators can enjoy their benefits.

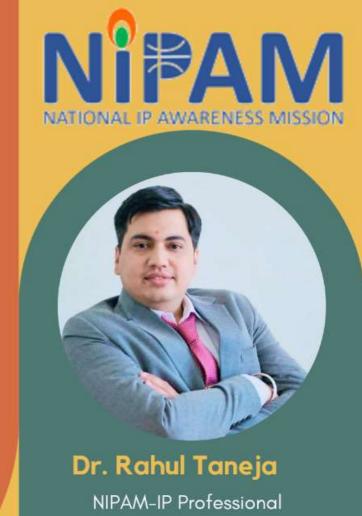
Venue:

SANATAN DHARMA COLLEGE

Time:10:00 AM October 10, 2023

For more information

https://ipindiaservices.gov.in/eventsipr/home/home.aspx





Sanatan Dharma College, Jagadhari Road, Ambala Cantt -133001 Haryana