

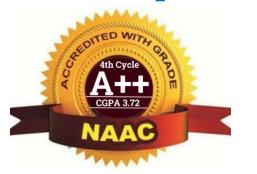
Professional Courses Admission Brochure(2024-25)

NO 1

Recognized for our environmental, ethical, academic, co-curricular performance & community engagements

- Accredited with Grade "A++" at CGPA 3.72 in the fourth cycle by NAAC, Bangalore
- College with potential for Excellence twice by UGC, New

Aided College In Haryana





Delhi(2010-2019)

- An ISO 9001-2015, 14001:2015, 50001:2018 Certified Institution(2022-2023)
- Swachh College Award by Municipal Council, Ambala Sadar
- State YRC Award for commendable work in human welfare activities twice by Hon'able Governor
- Best NSS Unit Award thrice by Kurukshetra University, Kurukshetra
- Recognition from MGNCR Education, MHRD,GOI for Community Development, Rural Upliftment & Best COVID Campaign
- District Green Champion Award by MGNCRE, Ministry of Education,GOI
- Exemplary Record of winning Overall Trophy in Kurukshetra University Zonal Youth Festival for 45 times in a row (Dance, Drama, Singing, Fine Arts, Literary)





message from the Principal



Dr. Rajinder Singh Principal, Sanatan Dharma College Ambala Cantt

Welcome to our esteemed college, a pioneer in delivering topnotch professional courses that shape the leaders and innovators of tomorrow. With a legacy of academic distinction and a commitment to holistic development, we take pride in offering industry-relevant programs that prepare students for dynamic careers in today's rapidly evolving landscape.

Ranked as the best college in Northern India, and distinguished as the first in Haryana and second nationwide to achieve the highest grade of **A++** with a stellar **CGPA of 3.72** in the fourth cycle, our college stands as a shining example of our dedication to academic excellence. This prestigious recognition highlights our commitment to providing students with a world-class education that empowers them to excel in their chosen fields.

Our professional/vocational undergraduate programs, including BCA, B.Voc Software Development, B.Sc IT, B.Com, BBA, are meticulously designed to equip students with the knowledge, skills, and practical experience needed to thrive in today's competitive job market. With a focus on industry relevance, hands-on learning, and experiential training, our programs ensure that graduates are not only work-ready but also possess the critical thinking, problem-solving, and leadership skills necessary for success in the digital age. Our entire curriculum is based on the National Education Policy (NEP) 2020, ensuring relevance and alignment with the latest industry trends and standards.

What sets us apart is our focus on multi-skill development, which forms the cornerstone of our educational philosophy. Alongside academic excellence, we prioritize the holistic development of our students, equipping them with a diverse range of skills and competencies that are essential for success in the modern world.

At our college, we believe in nurturing talent, fostering innovation, and empowering students to realize their full potential. Join us, and we'll provide you with the tools, support, and opportunities you need to be work-ready and life-ready.

Welcome to a place where excellence meets opportunity, and where your professional aspirations become a reality.

Jai Hind !

VISION:

Fostering a harmonious blend of traditional values and modern education, College, envisions empowering individuals to become responsible global citizens. Upholding the principles of Sanatan Dharma, it strives to instill a deep sense of pride in Indian heritage while promoting excellence in education. Through its commitment to equity, inclusivity, and societal transformation, it aspires to emerge as a Center of Excellence, earning global recognition for its contributions to enlightenment and progress.

The Vision of the college '*Tamso Ma Jyotirgamay*' Lead Me from Darkness to Light is an offspring of the lofty ideals of its founders and great educationists like 'Bharat Ratna' Mahamana Pt. Madan Mohan Malviya.

MISSION

The primary mission of the college is to uplift the society through education. Like a beacon, nurturing a healthy human resource endowed materially, intellectually, morally and spiritually, the institution continues to spread the light of knowledge.

CORE VALUES



About College

Sanatan Dharma College envisioned by the *great Sanatanis and Social Reformers* Mahamana Pandit Madan Mohan Malviya Ji and Shri Deen Dayal Upadhyaya Ji was established in 1916 at Lahore. The partition of India was a huge set back to the institution. However, it goes to the credit of Tyagmurthi Goswami Ganesh Duttji, who rehabilitated and re-established the college in Ambala Cantt in 1948. The Ministry of Defence provided 10.32 acres of land and with the help of various philanthropists, the construction for the college building was in the pipeline.

The college is recognized under sections 2(f) and 12(b) of UGC Act 1956. The management, staff, students and the civil society have worked in tandem to establish it as a multi-faculty, premier, **co-educational institute of higher learning** which has acquired the dimensions of a mini-University. The college offers **16** undergraduate and **07** postgraduate courses. At present there are **99** teachers and around 3000 students.

After 107 years of its commitment to excellence in Higher Education, the institute extended its mission of integration of ICT in teaching learning and made a conscious effort to train campus community and teaching fraternity nation-wide. E-content development cell of the college has trained more than 5000 educators from different schools and colleges. As a result a huge collection of e-resources have been generated by the faculty. The quality conscious management readily became a part of the accreditation regimen. 1st Cycle of Accreditation was carried out in 2003, awarded Grade B++; followed by 2nd Cycle of Accreditation in 2011 with the award of Grade A; 3rd Cycle of Accreditation in 2017 resulted in Grade A+ with CGPA 3.51. However, it was in the latest Cycle-IV in 2023 that College etched its name in the annals of educational history, securing the highest grade in Haryana and standing second nationwide. With an unparalleled Grade A++ and an exceptional CGPA of 3.72, the college emerged as a radiant beacon of academic brilliance, illuminating the path for others to follow. The college was awarded the status of College with Potential for Excellence by UGC, New Delhi twice in 2010

and 2014

Why Choose SDC ?



02

03

107-Year heritage of academic excellence

WORLD CLASS INFRASTRUCTURE

- 07 Air-conditioned & Multipurpose Halls
- 46 ventilated & brightly illuminated classrooms
- 34 well-equipped, air-conditioned & ICT enabled Labs
- 04 Lush green gardens
- Hygienic cafeteria
- Green House
- Maharishi Valmiki chair
- Rich & fully automated Library

TOP NOTCH DIGITAL INFRASTRUCTURE

- 19 Smart Class rooms
- Super Nova Magnifier, Screen reader, Braile
- Wi-fi Campus with full security & CCTV for 24 X 7
- Lecture recording studio
- Network Resource Centre
- Huge volume of E-resources with remote access-
 - E-books, E-Journals,
 - Institutional Membership of DELNET,
 - Membership of N-List/e-shodsindhu consortium
- Dynamic Website
- Online College Information Management System
- Learning Management System(Moodle)
- Youtube Channel

NEEDY & MERITORIOUS STUDENTS

- 100% needy and meritorious students are provided with books from Book Bank in the Library.
- SC Students with Annual income below Rs 2,50,000 are given admission on Zero Fee.
- Merit-Cum-Means Scholarship
- HDFC Bank's Educational Crisis Scholarship
- Scholarship for Only Girl Child
- Scholarship for BC and Minority
- STFC(Shriram Transport Finance Company) India Meritorious Scholarship Programme
- Special Concessions-Sports, Academic, Cultural, YRC, NSS,NCC
- Raj Karni Ramlal Verma Ji Trust (Fatherless Girl Child) Scholarship
- Sita Ram Jindal Foundation Fund Scholarship(Merit scholarship)
- Earn While you Learn Scheme

Dynamic Cells: Cultivating Multi-Skill Development for Digital & Industry-Ready Graduates, Entrepreneurs & Innovators





Partenering with NGOs

- Career Guidance/ Placement Cell
- Subject Associations
- Women Cell
- YRC,NSS,NCC units
- Young Speaker Club
- Institution's Innovation Cell
- Entrepreneurship Development Cell
- Zila Rojgar Srijan Kendra
- Deen Dayal Upadhaya Kaushal Kendra
- Environment Club
- E-Resource Development Cell

Why Choose SDC ?











05

Engaging Education: interactive learning practices @SDC enhanced with ICT

50+ collaborations with industry and institutions of high eminence for training, skill enhancement, and placements.

Diverse Learning Styles: Incorporating a range of methods like

lecture-based instruction, group learning, individual self-study, inquiry-based learning, game-based learning, expeditionary learning, technology-based learning, peer teaching, and problem-solving approaches to accommodate diverse learning preferences.

Interactive Experiences: Utilizing workshops, industrial visits, guest lectures, MOOCs, self-paced learning, and platforms such as Moodle and CIMS to foster engagement and enhance learning outcomes.

Interactive Technology: Integrating interactive technology such as smartboards, simulations, and educational apps to make learning more engaging and effective.

Flipped Classroom Model: Implementing a flipped classroom approach where students review instructional materials independently before class and engage in interactive activities and discussions during class time.

Feedback and Assessment: Providing timely feedback and assessments to monitor student progress and adjust teaching strategies accordingly.

Continuous Improvement: Regularly evaluating and refining teaching practices based on student feedback and performance data to enhance the effectiveness of interactive learning experiences.

Mentor-Ward System

Learning through E-Resources-PPT's , Recorded Lectures Videos, Tutorials , e-notes & e-books

Training delivered by our highly qualified and digitally empowered faculty, ensuring an enriching and innovative learning experience.

Statutory Cells Grievance Redressal/Internal Complaint Committee Anti Ragging/Discipline Committee Right to Information Act SC/ST/OBC/Minority Cell



Remarkable Academic Record(Last five years)

DISTINCTIONSTOPPERS IN
COMPETITIVE EXAMS
250+3000+250+PASS %PLACEMENTS
(LAST 2 YRS)
200+

ENTREPRENEURS GENERATED 200+ Jobs under EWYL Scheme 150+

Joint Ventures incubated under Zila Rojgar Srijan Kendra 14

PROFESSIONAL/VOCATIONAL PROGRAMS @SDC

BACHELOR OF COMMERCE (GEN & SF)	BACHELOR OF COMMERCE COMPUTER APPLICATION VOCATIONAL (B.COMCAV)	BACHELOR OF COMMERCE ADVERTISING & SALES PROMOTION VOCATIONAL (B.COMASPSM)	BACHELOR OF COMMERCE PRINCIPLES & PRACTICES OF INSURANCE (B.COMPPI)	BACHELOR OF COMMERCE OFFICE MANAGEMENT & SECRETARIAL PRACTICE VOCATIONAL (B.COMOMSP)
Eligibility: 10+2 in Commerce (40% marks) or in any other discipline (50% marks) with English as a compulsory subject	Eligibility: 10+2 in Commerce (40% marks) or in any other discipline (50% marks) with English as a compulsory subject	Eligibility: 10+2 in Commerce (40% marks) or in any other discipline (50% marks) with English as a compulsory subject	Eligibility: 10+2 in Commerce (40% marks) or in any other discipline (50% marks) with English as a compulsory subject	Eligibility: 10+2 in Commerce (40% marks) or in any other discipline (50% marks) with English as a compulsory subject
SEATS: 160	SEATS: 45	SEATS: 40	SEATS: 40	SEATS: 40



UG CURRICULUM SCHEME AS PER NEP 2020 (FOR BCA,B.VOC SD ,B.Com, BBA -FIRST YEAR)

	UG Programme(Interdisciplinary):SchemeD										
Semester	Subject- 1CoreCourses	Subject- 2CoreCours es	Subject- 3CoreCo urses	Minor/V ocational	Multidisci plinaryC ourses	AbilityEnhan cementCours es	SkillEnhance mentCourses	Value Added Course s	Total Credit s	ExitOption	
Ι	CC-A1 4credit	CC-B1 4credit	CC-C1 4credit	CC-M1 2credit	MDC-1 3credit	AEC-1 2credit	SEC-1 3credit	VAC-1 2credit	24	Under Graduate Certificate in Discipline with	
II	CC-A2 4credit	CC-B2 4credit	CC-C2 4credit	CC-M2 2credit	MDC-2 3credit	AEC-2 2credit	SEC-2 3credit	VAC-2 2credit	24	52 credits	
			Internship	of 4credits of 4-	6 weeks dura	tion after 2ndsem	ester				
III	CC-A3 4credit	CC-B3 4credit	CC-C3 4credit	CC-M3 4credit	MDC-3 3credit	AEC-3 2credit	SEC-3 3credit		24	Under Graduate Diploma in	
IV	CC-A4 4credit	CC-B4 4credit	CC-C4 4credit	CC-M4(V) 4credit		AEC-4 2credit		VAC-3 2credit	20	Discipline with 96credits	
			Internship	of 4 credits of 4	-6 weeks dura	ation after 4 th sem	ester				
V	CC-A5 4credit	CC-B5 4credit	CC-C5 4credit	CC-M5(V) 4credit	-		Internship# 4credit		20	Bachelor in Discipline	
VI	CC-A6 4credit	CC-B6 4credit	CC-C6 4credit	CC-M6 4creditC C-M7(V) 4credit					20	with132credits	
Credits	redits Major=72 Minor=24 MDC=09 SEC=09 AEC=08 Internship04 VAC=06 Total=132										
#Four credit	#Four credits of internship, earned by a student during summer internship after 2 nd semester or 4 th semester, will be taken into account in 5 th semester of a student who pursue 3 year UG Programme without taking exit option.										

CURRICULUM FRAMEWORK AS PER NEP 2020 (Multiple Entry-Exit, Internships and Choice Based Credit System)

			-	-												
Semester	Course Type	Course Code	Course Code Nomenclature of Course	Credits		Contact Hours L: Lecture P: Practical T: Tutorial			Internal	Internal Assessment Marks		Examinations Marks	Total Marks	Examination	Hours	
Se	Cou		Nomencla	Total	Theory (T)	Tutorial (T)			Total					Tot		
			FIRS	T YE	CAR S	CHEN	1E									
	CC-1	B23-COM-101	Financial Accounting	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-2	B23-COM-102	Business Laws	4	3	1	3	1	4	30	-	70	-	100	3	-
Ι	CC-3	B23-COM-103	Business Management	4	3	1	3	1	4	30	-	70	-	100	3	-
L	CC-M1	B23-COM-104	Business Mathematics-I	2	1	1	1	1	2	15	-	35	-	50	3	-
	MDC-1	B23-COM-105	Personal Finance	3	2	1	2	1	3	25	-	50	-	75	3	-
	AEC-1		Select one course f	rom tl	ne poo	l of At	oility I	Enhan	cement	Cours	es (A	EC)				
	SEC-1		Select one course		1							,				
	VAC-1		Select one cour		-						-					
	CC-4	B23-COM-201	Computerized Accounting System *	4	2	2	2	4	6	20	10 (P)	50	20 (P)	100	3	3
	CC-5	B23-COM-202	Company Law	4	3	1	3	1	4	30	-	70	-	100	3	-
Π	CC-6	B23-COM-203	Principles of Marketing	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-M2	B23-COM-204	Business Mathematics-II	2	1	1	1	1	2	15	-	35	-	50	3	-
	MDC-2	B23-COM-205	Fundamentals of Banking and Insurance	3	2	1	2	1	3	25	-	50	-	75	3	-
	AEC-2		Select one course fi	rom tł	ne pool	l of Ab	oility H	Enhan	cement	Cours	es (A	EC)				
	SEC-2		Select one course	from	the po	ol of S	kill E	nhanc	ement C	ourse	s (SE	C)				
	VAC-2		Select one cour					ie Ado	ded Cour	rses (VAC))				
			SECO	T		SCHE										
	CC-7	B23-COM-301	Corporate Accounting-I	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-8	B23-COM-302	Income Tax Law-I	4	3	1	3	1	4	30	-	70	-	100	3	-
III	CC-9	B23-COM-303	Banking and Insurance	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-M3 MDC-3	B23-COM-304 B23-COM-305	Business Economics Fundamentals of Indian	4	3	1	3	1	4 3	30 25	-	70 50	-	100 75	3	-
	AEC-3	I	Capital Markets	rom th		of Ab	ility I	Inhon	aamant	Cours	as (A	EC)				
	SEC-3		Select one course fr		_											
	SEC-3 CC-10	B23-COM-401	Select one course Corporate Accounting-II		the po		KIII E	1111110	4	30	s (SE	(C) 70	1	100	3	
	CC-10 CC-11	B23-COM-401 B23-COM-402	Income Tax Law-II	4	3	1	3	1	4	30 30	-	70		100	3	-
IV	CC-12	B23-COM-402 B23-COM-403	Entrepreneurship Development	4	3	1	3	1	4	30	-	70	-	100	3	-
Η	CC-M4(V)	B23-COM-404	Consumer Protection in India	4	3	1	3	1	4	30	-	70	-	100	3	-
	AEC-4	Select one course from the pool of Ability Enhancement Courses (AEC)														
	VAC-3 Select one course from the pool of Value Added Courses (VAC)															
	THIRD YEAR SCHEME															
	CC-13	B23-COM-501	Cost Accounting	4	3	1	3	1	4	30	-	70	-	100	3	
	CC-14	B23-COM-502	GST & Custom Laws	4	3	1	3	1	4	30	-	70	-	100	3	
V	CC-15	B23-COM-503	Industrial Laws	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-M5(V)	B23-COM-504	Corporate Secretarial Practices	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-16	B23-COM-601	Management Accounting	4	3	1	3	1	4	30	-	70	-	100	3	-
X 7 X	CC-17	B23-COM-602	Corporate Governance & Auditing	4	3	1	3	1	4	30	-	70	-	100	3	-
VI	CC-18	B23-COM-603	Business Statistics	4	3	1	3	1	4	30	-	70	- 1	100	3	-
	CC-M6	B23-COM-604	Business Environment of Haryana	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-M7(V)	B23-COM-605	Advertising and Personal Selling	4	3	1	3	1	4	30	-	70	-	100	3	-

	FOURTH YEAR SCHEME D - BACHELOR OF COMMERCE (HONOURS)															
	CC-H1	B23-COM-701	Organizational Behaviour	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-H2	B23-COM-702	Advanced Statistics	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-H3	B23-COM-703	Indian Business Environment	4	3	1	3	1	4	30	-	70	-	100	3	-
VII	DSE-H1 (any one)	B23-COM-704	Business Research Methods	4	3	1	3	1	4	30	-	70	-	100	3	-
	(uny one)	B23-COM-705	Strategic Management	4	3	1	3	1	4	30	-	70	-	100	3	-
	PC-H1	B23-COM-706	Analysis of Financial Statements *	4	2	2	2	4	6	20	10	50	20	100	3	3
	CC-HM1	B23-COM-707	Retailing	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-H4	B23-COM-801	Human Resource Management	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-H5	B23-COM-802	Financial Management	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-H6	B23-COM-803	International Business	4	3	1	3	1	4	30	-	70	-	100	3	-
	DSC-H2	B23-COM-804	Business Ethics & CSR	4	3	1	3	1	4	30	-	70	-	100	3	-
VIII	(any one)	B23-COM-805	Corporate & Security Valuation	4	3	1	3	1	4	30	-	70	-	100	3	-
	PC-H2	B23-COM-806	Stock Market Operations *	4	2	2	2	4	6	20	10	50	20	100	3	3
	CC-HM2	B23-COM-807	Supply Chain Management	4	3	1	3	1	4	30	-	70	-	100	3	-
		FOURTH YEAR	R SCHEME D - BACHEL	OR ()F CO	MME	RCE	(HO	NOURS	WIT	H RE	SEA	RCH)			
	CC-H1	B23-COM-701	Organizational Behaviour	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-H2	B23-COM-702	Advanced Statistics	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-H3	B23-COM-703	Indian Business Environment	4	3	1	3	1	4	30	-	70	-	100	3	-
VII	DSE-H1	B23-COM-704	Business Research Methods	4	3	1	3	1	4	30	-	70	-	100	3	-
	(any one)	B23-COM-705	Strategic Management	4	3	1	3	1	4	30	-	70	-	100	3	-
	PC-H1	B23-COM-706	Analysis of Financial Statements *	4	2	2	2	4	6	20	10	50	20	100	3	3
	CC-HM1	B23-COM-707	Retailing	4	3	1	3	1	4	30	-	70	-	100	3	-
	CC-H4	B23-COM-801	Human Resource Management	4	3	1	3	1	4	30	-	70	_	100	3	-
	CC-H5	B23-COM-802	Financial Management	4	3	1	3	1	4	30	-	70	-	100	3	-
VIII	CC-HM2	B23-COM-806	Supply Chain Management	4	3	1	3	1	4	30	-	70	-	100	3	-
		B23-COM-807	Project/Dissertation Report	1 2	-	-	-	-	-	-	-	30 0	_	300	-	-

JOB PROSPECTS AND HIGHER EDUCATION OPTIONS AFTER B.Com General

Sector	Job Prospects	Higher Education Option
Private Sector	 Bank-PO Banking Sector Insurance Sector Accounting & Finance Digital Marketing Associate Finance Associate Finance Controller and Corporate Bank Analyst Product Analyst Business Analyst Sales Support Administrator Business Development Executive Project Manager 	 Master's in Commerce, Master of Business Administration Master's in Commerce & Information Technology (M.Com IT) Master of Business Administration (MBA) with specialization in Information Technology Management Postgraduate Diploma in Computer Applications (PGDCA) Chartered Accountancy Certicate in Investment Banking (CIB) Company Secretary Chartered Financial Analyst (CFA) Digital Marketing Bed

Glossary

Major and Minor Subject: Major subject is a subject of choice in a discipline which equips student with knowledge, understanding and skills majorly in the chosen field of learning contributing to the core of the programme.

Minor subject the is a student to gain a broader understanding in addition to the Major subject.

The courses in a Major discipline will be Core Courses(CC), Discipline Specific Elective(DSE) courses, Discipline Skill Enhancement Course(DSEC), Practicum (PC), Project/Dissertation, while Minor courses will include CC as well as Vocational Courses(VOC).

Core Course(CC): A compulsory course of a subject aimed to cover the basics of Major/Minor subject.

Discipline Specific Elective(DSE) Course: A discipline specific elective course is a course aimed to impart options for varied knowledge and s kills in the specialized fields of a Discipline/subject.

Discipline Skill Enhancement Course (DSEC) : A discipline skill enhancement course is a course aimed to provide knowledge, skills, training and competencies in a discipline/subject.

Vocational Courses(VOC): A vocational course is focused on practicalwork, preparing students for a particular skilled profession. Such courses develop capacities for sustenance, work, and economic participation and develop values and sensibilities toward physical work and dignity of labour.

Other Courses

Multidisciplinary Courses(MDC): These courses are based on introductory knowledge in a subject. A student will study MDC in a subject other than the discipline of Major and Minor subjects to gain knowledge across the disciplines.

Ability Enhancement Courses (AEC): These courses aim at enabling the students to achieve competency in the English language o or Modern Indian Languages(MIL) with special emphasis on language and communication skills.

Skill Enhancement Courses(SEC): These courses aim at imparting practical skills, hands-on training, soft skills, etc. to enhance the employability of students.

Value-Added Courses (VAC): These courses aim at enabling the students to acquire and demonstrate the acquisition of knowledge and understanding of human values, Indian Knowledge System(IKS), contemporary India, environmental science and education, digital and technical solutions, health and wellness, yoga education, sports and fitness, etc.



SANATAN DHARMA COLLEGE AMBALA CANTT

Website: <u>www.sdcollegeambala.ac.in</u> Office Contact No: 0171-2630283 Mobile No for any query: 8901286677, 9466070790 Click on the link for attending Counseling Day @SDC <u>https://forms.gle/6ZiRY3KaT47253Ee6</u>



